

# THE P ULLTRY EXPO

3<sup>rd</sup> Edition

Exhibiting The Future of Poultry Industry

## INTERNATIONAL EXHIBITION ON POULTRY SECTOR

**21** **22** **23**

**AUG. 2025**

India Expo Center & Mart,  
Greater Noida, Delhi - NCR

### Event Highlights



**200+**  
Exhibitors  
World Wide



**6000+**  
Visitors

**VIP**

**200+**  
VIP Attendees



Extensive Media  
coverage in Print  
& Online media



**20+**  
Countries



### Co-Located Event

3<sup>rd</sup> Edition  
**THE Dairy EXPO**  
Exhibiting The Future of Dairy Industry

**THE AQUA EXPO**  
3<sup>rd</sup> Edition  
CULTURE EXPO  
Exhibiting The Future of Aqua Industry

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## Dr. Dinesh Bhosale

*Former Chairman  
- CLFMA of India*

Dr. Dinesh Tukaram Bhosale is a renowned expert in animal nutrition and the poultry industry. Holding a Ph.D. in Animal Nutrition along with a Diploma in Business Management, he has significantly contributed to livestock development in India. With leadership roles in \*CLFMA of India, Poultry Federation of India, and the Animal Nutrition Association, he has been instrumental in shaping industry policies and innovations. His experience spans across \*\*Venkateshwara Hatcheries Ltd., American Soybean Association, Alltech Biotechnology, and AB Vista\*, where he led key projects in poultry, aquaculture, and livestock nutrition.

Currently, as a freelancer, he mentors startups, collaborates with industry associations, and supports NGOs to promote animal husbandry as a sustainable livelihood. He has delivered over \*1300 lectures\* across India and led a \*Fodder Yatra\* across five states to enhance awareness in the livestock sector.

### **Vision for The Poultry Expo 2025**

"The Poultry Expo 2025 will be a transformative event, uniting farmers, entrepreneurs, researchers, and industry leaders to explore new opportunities in the poultry sector. This platform will not only showcase cutting-edge technologies and solutions but also foster discussions on sustainability, feed efficiency, disease management, and market expansion. My goal as convener is to ensure that this expo empowers stakeholders with practical knowledge, innovative business strategies, and global networking opportunities. Together, we can drive the future of poultry farming towards greater efficiency, profitability, and sustainability."

### **Key Focus Areas of The Poultry Expo 2025**

- **Innovation & Technology:** Showcasing the latest advancements in poultry farming, feed technology, and automation.
- **Sustainability:** Promoting eco-friendly and cost-effective solutions for poultry production.
- **Feed Efficiency & Nutrition:** Addressing best practices for optimizing feed utilization and improving bird health.
- **Disease Prevention & Biosecurity:** Strengthening disease control measures to enhance farm productivity.
- **Market Expansion:** Providing insights into domestic and international poultry markets for growth opportunities.
- **Skill Development & Training:** Encouraging young entrepreneurs and farmers with expert-led training sessions.
- **Networking & Collaboration:** Creating a platform for business partnerships and policy discussions with industry leaders.

***"Dr. Dinesh Tukaram Bhosale's leadership and expertise will be instrumental in making The Poultry Expo 2025 a landmark event for the poultry industry."***

## THE POULTRY EXPO

Poultry is one of the fastest growing segments of the agricultural sector in India today. While the production of agricultural crops has been rising at a rate of 1.5 to 2 percent per annum, that of eggs and broilers has been rising at a rate of 8 to 10 percent per annum. As a result, India is now the world's fifth largest egg producer and the eighteenth largest producer of broilers.

The India poultry market was valued at INR 1.98 billion in 2021 and is expected to reach INR 3.17 billion by 2027, growing at a CAGR of 10.5%. The potential in the sector is due to a combination of factors – growth in per capita income, a growing urban population and falling real poultry prices.

The poultry industry in India has undergone a major shift in structure and operation during the last two decades transforming from a mere backyard activity into a major industry with the presence of a large number of integrated players. This transformation has involved a sizeable investment in breeding, hatching, rearing and processing activities.

### The Poultry Expo : Path to achieving your Growth Objectives

Be a part of The Poultry Expo as an exhibitor or sponsor to grow faster in this rapidly growing industry. The Poultry Expo team takes extra care in helping you select the best participation package including stall sizes that help portray your company in the best manner, supporting it with sponsorship packages that highlight your participation, accentuating your presence at the conference and awards and designing dedicated match making programs. All with the single objective of helping you achieve the highest return on your investment.

A participation at The Poultry Expo becomes the most apt marketing solution to generate sales leads, launch a new product, brand your enterprise, Network with existing and potential customers, Benchmark against competition, Enter new markets and Attract new Partnerships

### Ways TPEX can help you Achieve your marketing objectives

The Poultry Expo over the three days will create a multipronged spectrum of activities to help you achieve all these objectives and much more through a wide array of activities including but not limited to:

- 1. Exhibition:** The Poultry Expo is leading exhibition with 200+ exhibitors displaying a wide array of products covering all needs of buyers from across the country in an environment that is conducive to productive discussions.
- 2. Conference:** A highly focussed conference that will bring together all stakeholders of the sector to discuss debate and collaborate on growth strategies leveraging proven best practice, cutting edge technologies and shared networks.
- 3. VIP Buyer Program:** TPEX will compile a list of key buyers, basis inputs from the exhibitors and work out a felicitated program to invite them to the event with specially designed features that make it compelling for them to attend. The same is expected to yield a higher return for all exhibitors.
- 4. 1-2-1 Meetings:** Exhibitors opting for some specific packages will get the option of picking up names from the pre-registered buyers for facilitated one to one meetings. This works like an added advantage providing you the opportunity to ensure you don't miss out the opportunity of meeting big buyers.
- 5. Social Media Amplification:** We will be running an intensive social media campaign with an extensive reach to our database/followership of about 25,000 professionals... in addition to our general campaigns we will be delighted to develop special promotions for you on an exclusive basis.
- 6. Product Launch Support:** In case you are planning on any new product launches at the event we will be happy to help create that attention and visibility around the same by aligning it with the opening and closing ceremonies, conference sessions, VIP visits etc...
- 7. Post Event Promotion:** we will be producing a post-show report capturing the highlights of the event, key discussions, news on key deals made at the event and the actionable steps arising out of the event. This report will provide another opportunity to showcase your success stories to the industry.

## Explore the Best of the Poultry Industry

### Poultry Farming Equipment

- Battery Cages & Layer Systems
- Brooders & Grower Cages
- Feeders & Drinkers
- Ventilation & Cooling Systems
- Egg Collection & Handling Systems
- Lighting Solutions

### Poultry Feed & Nutrition

- Starter, Grower & Layer Feed
- Feed Additives & Supplements
- Vitamins & Minerals
- Enzymes & Probiotics
- Organic & Herbal Feed

### Poultry Health & Biosecurity

- Vaccines & Medications

- Disinfectants & Sanitizers
- Pest & Rodent Control
- Farm Biosecurity Solutions

### Hatchery & Breeding Solutions

- Incubators & Hatchery Equipment
- Breeding Stock (Layers, Broilers, Breeders)
- Chick Sexing & Grading Equipment

### Processing & Packaging

- Slaughtering Equipment
- Plucking & Evisceration Systems
- Meat Processing & Packaging Solutions

### Poultry Waste Management

- Manure Drying & Processing

### Systems

- Biogas & Waste Recycling Solutions

### Software solutions and Digitalization

- Farm Management
- Hatchery Management
- Feed solutions
- Poultry Disease and Health Management
- Processing & Supply chain Management
- Sales & ERP Solutions

### Why Visit TPEX

- \* Identify New Technologies
- \* Understand Best Practice
- \* Develop New Suppliers
- \* Source new Materials

Technology is evolving at a rapid pace which is leading to an explosion in new product offerings. The poultry expo is your platform to see first-hand, compare, review and procure products, services and technologies that can help take your business to the next level in terms of efficiency and profitability. This comes along with the perks of seeing what your peers are doing.

### Last Show Exhibitors Satisfaction

84%

Plan to exhibit at the 2025 edition

82%

of the exhibitors established useful business contacts

88%

of exhibitors assessed the exhibition as "good to excellent"



94%

of them will recommend the exhibition to partners and friends

### Last Show Visitors Satisfaction

93%

of the visitors will attend the exhibition again.

91%

of the visitors will "definitely/probably/fairly likely" recommend the exhibition to partners and friends.

87%

of visitors assessed the exhibition as "excellent/very good/good"

82%

of the visitors said the exhibition offered a competitive advantage to their business.



# Our Previous Event Exhibitors & Partners



and many more ...

# LIVESTOCK INDUSTRY CONVENTION



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For Any Query

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